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# HOW TO MAKE MONEY BY SELLING ESSENTIAL OILS ONLINE?

THE FACT IS THAT THE ESSENTIAL OILS  
BUSINESS IS BOOMING AND SO SELLING  
ESSENTIAL OILS FROM HOME IS ALSO MAKING  
MONEY FOR PEOPLE FOR THE FIRST TIME

Written by: Steven Jackson  
Steven Jackson Publishing's

Author: Steven Jackson  
Online Network Marketing Pro

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## SELLING ESSENTIAL OILS FROM HOME

People are more and more interested in natural remedies for common ailments just because they smell nice. But people coming into this industry for the first time are asking how to sell essential oils as a business? Is there a way for you to be a part of this massive growth in natural health and wellness?

I don't want to say that the best and easiest way to make money from essential oils is to create an online business, but it is one of the options which will allow you to automate your business. The tried and tested method of creating relationships and making contact still has a massive influence in the world of marketing aroma oils.

Nevertheless, the internet has a record of being the best forum for reaching out to people that care and believe in the same things as you do. The days of asking family and friends to buy into your new business idea or products is a bit old-hat and can be the break up of many personal relationships as well as being annoying. When someone is passionate about essential oils and the benefits they give in our lives, you want to reach out to people with the same mindset and belief system as your own.

## 03

## GETTING STARTED:

BEFORE GETTING INTO DETAILS OF SELLING ESSENTIAL OILS ONLINE, THE PROCESS IS GOING TO LOOK LIKE THIS

Even though we are discussing marketing and promoting aroma oils online like anything we do well in life needs a plan. In the early stages its good to look at a niche subject within essential oils that you can specialize and to become an authority. Once you have choosing your niche subject, start to add your interesting and valued content to your blog. Incorporate your affiliate link or auto-reply system link into your blog and then repeat by researching and planning new content ideas. Then finally share your blog and content to the world.

- **Niche:** Choose a niche within the essential oils industry
- **Be visible online:** Build a website / blog
- **Find essential oils to sell**
- **Make a plan:** Research content ideas and make a content schedule
- **Present you ideas to the world:** Start publishing

However, some food for thought in this method of marketing a business online, it is the little things we do everyday that matter, so don't get overwhelmed by the mass of work that is involved. Just take action, set your goals, make a plan and work on it everyday.



## 04

## BEST PLACE TO BE:

### IS THE INTERNET IS THE BEST PLACE FOR SELLING ESSENTIAL OILS FROM HOME?

As a professional internet marketer with 7-8 years in the business and 20+ years in MLM, you will make money from selling essential oils online, if you work using these simple methods in the page. I am so confident that I will outline a business plan for you on this page. Even though I understand that these concept will not work for everyone, it just may work for you.

Firstly you need to want to start a essential oils or wellness business, and be open to the idea of having your business be 100% online. If this sounds like you keep on reading.



## 05

## MAKING A LIVING:

### How to make a living from selling essential oils from home and online?

I personally believe in due diligence when looking at a new project so before committing myself to running a essential oils business I researched if it was possible to create a sustainable income from such a product. I done a lot of research on the subject of alternative health care in relation to essential oils and over the last 5 – 10 year there has been a massive rise in interest in essential oils. So, for me it was a no-brainer, essential oils were trending so well that I just needed to get involved. The proof can be found in Google Trends that show that even though Alternative medicine is stable Essential oils has gained in popularity by a massive amount.

Remember to keep it simple and zero in on your main goals. For context, present data in easy-to-follow charts, which present the progress you have done month to month. Doing so gives you the opportunity to show how your social media program has been improving over time, as well as how these activities are adding value to the organization.



## 06

## MAKING A LIVING:

Nevertheless, Google trends data aside, you can only imagine how many uses there are for essential oils. There are 1000's! They can be used to reduce stress, improve ones well-being and happiness, relieve pain and even be used as a bug repellent and cleaner.

In reality I am just a average guy that believed that if the house was clean enough, that would be good enough. Fortunately my wife loves using essential oils at home and so I have begun to appreciate the aroma from the diffuser around our home, so the house smells fresh when people come to visit. My personal choice is peppermint and wild orange.

My example of my own experience only shows us that everyone is a potential market and a possible customer. It just depends on the customer you intend to market to and who you want to share your passion for essential oils.

Having the passion for the product is a positive element to any business venture, but the bones of running a business online comes from a slightly more mundane place. So ,understanding a few business marketing methods on how to sell essential oils online is important to really make money in this industry from day one.

## 07



## WHY:

### WHY SELLING ESSENTIAL OILS ONLINE IS THE BEST BUSINESS AT THE MOMENT?

There are a limitless amounts of ways that you can earn money from a essential oils business. I am going to explain a few of my personal favorites that have allowed me to enjoy online success since the early days in this business.

### HOW TO SELL ESSENTIAL OILS IN NETWORK MARKETING OR DIRECT SELLING

There might be a chance that you landed on this page because you were researching an essential oil company. The company I would suggest is one of the biggest companies in the network marketing industry, and one the biggest of the essential oils direct selling companies in the world.

This company was formed in 2008 and offers a wide range of products ranging from therapeutic grade essential oils to oil infused toothpaste and supplements. They are sold on a philosophy of natural living by essential oil distributors that speaks very loudly to millions of people around the world.

# 08

## WHY:

Even though this company is a great choice for the online marketer the main premise is how to make money from this company. When you join such a company you become a independent distributor or in the case a Wellness Advocate. Once you have joined this company there is a possibility to earn money from retails sales and team bonuses. For example, your friend Jane sponsors you and brings you into the company, so a percentage of your sales will create an income for her. If you sponsor someone into the company, a percentage of their sales will create an income for you.

This is main reason why this marketing method is called “Multi level marketing”, but in recent years they have been using “Relationship Marketing”, because the building of relationships is as important aspect of MLM.

Personally, I have enjoyed being in the network marketing industry, and like the team aspect of growing a business with other people. The relationships that I build in the early days still stay with me now with great warmth and support whatever business I have been in at that time. Everyone seems to be happy if someone is gaining success, because I believe that we all want the same thing, to have a happy and successful life.



## 09

## LEARNING MORE:

LEARN HOW TO START BUSINESS BY SELLING ESSENTIAL OILS ONLINE

If you are confident that you want to follow up with making a business by selling essential oils from home, then you should start your business today. I have much experience with network marketing and internet marketing and you can learn how to do it also. I started learning and taken this journey some years ago with plans to relocate to a sunnier climate.

Imagine that! In just a few years you could be your own boss and work from home wherever you want to live. If you don't start today, what do you think you'll be doing in two years? The same thing that you're doing right now?

If you have the passion and you turn it into a business you can really be successful. You may not have any good ideas at the moment, but you can personally contact me and we can discuss it and I can help give you some topic ideas to get you started.

The best way you can contact me is to subscribe to my newsletter where I will give you all the information need to get started today.

In this essential oils business you will meet people just like yourself, people building an online business and passionate about essential oils. Some of them are just starting out as Wellness Advocates, and some are already leaders who enjoy helping out the newbies. If you join my team on the enrollment links below, you will also have 1-on-1 access to me and I'll be able to help you grow your business.

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## FOR MORE DETAILS:

### **100% FREE PRODUCT GUIDE FOR SELLING ESSENTIAL OILS ONLINE!**

Even though you may be totally committed to running a online business with me, I am sure you would like to know what type of product we will be marketing. Click on the source link below and add your name and email address on the form and receive a 100% free product guide which will explain the everything you will need to know about the products and company.

Also, if you click on the source link you will find more information about running your oils business online.

**Author:** Steven Jackon

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